



# A-Team awards 2019 press release

## Fidessa wins Best Smart Order Routing System at A-Team Group's TradingTech Insight Awards

*This latest award recognizes Fidessa's leadership in SOR technology*

**London — 01 March 2019:** ION has announced that Fidessa won Best Smart Order Routing System at the A-Team Group's TradingTech Insight awards in London last night.

Judged by a panel of industry experts, this award recognizes that smart order routing (SOR) has become an end-to-end process, from parent order handling to liquidity capture. Fidessa's SOR solution handles both phases. It uses the customizable workflow in Fidessa's Low Touch OMS to manage the parent order throughout its life, and the market-facing Smart Router in Fidessa's X1 Market Execution Platform to efficiently capture liquidity across fragmented markets.

Andrew Delaney, President of A-Team, said, "Fidessa's approach to SOR made them stand out from the crowd this year. Liquidity capture is obviously key, but as the buy side is looking for more from their sell-side electronic desks, the importance of having a highly flexible workflow that manages the parent order over the duration of its life is an element that is often overlooked."

Chris Monnery, Fidessa's global head of Low Touch Order Management Product Marketing, added, "We're excited and honored to win this award. While liquidity capture is an important element of traditional SOR, having the right solution upstream to manage the parent order is just as critical. What makes Fidessa's Smart Routing solution truly powerful is its modular nature – it can be applied separately or together."

### **About ION**

ION provides mission-critical trading and workflow automation software solutions to financial institutions, central banks, governments and corporates.

### **About Fidessa**

We're transforming the equities world by harnessing the power of real-time, connected data. ION and Fidessa solutions give sell-side and buy-side firms immediate, actionable insight throughout the trade lifecycle. We unify your operations front-to-back with automated workflows, real-time analytics, and proactive risk management so you can achieve lower



costs, greater business agility, and customer service excellence. For more information, visit [www.fidessa.com](http://www.fidessa.com).

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