

for immediate release:

royalblue changes name to Fidessa

LONDON/NEW YORK/TOKYO/HONG KONG - 2 May 2007 - royal**blue** group plc (LSE:RYB), provider of the Fidessa and LatentZero product suites, has today confirmed that, following shareholder approval at its AGM on 24 April 2007, it has changed its name to **Fidessa** group plc (LSE:FDSA).

The intention to change the name was originally announced in the company's 2006 preliminary results earlier this year, and, as part of this change, the recently acquired LatentZero business will now become known as **Fidessa LatentZero**. This ensures that royal**blue** and all of its products are now known in the marketplace under the unified global brand of Fidessa.

Chris Aspinwall, CEO of **Fidessa** group plc, comments: "As our business continues to grow, it has become increasingly clear that we needed to focus all our marketing efforts behind a single brand in order to maximise the value of that brand. Uniting our global corporate and product activities under the Fidessa name will provide consistency and will enable us to deliver higher brand value throughout the market and media."

The Fidessa and Fidessa LatentZero product suites provide integrated multi-asset trading, portfolio management, decision support, compliance, market data and connectivity solutions to over 14,000 users at around 400 clients worldwide, serving the world's leading asset managers and brokers. The Fidessa network provides connectivity to around 1,000 buy-side institutions, 210 brokers and 82 exchanges globally.

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About Fidessa

Fidessa provides world-leading solutions for multi-asset trading, portfolio management, compliance, market data and global connectivity to asset managers, hedge funds and broker/dealers globally. Available as a simple workstation or as an integrated application suite, **Fidessa** is built on the vision of providing the richest functionality and coverage for front and mid office solutions to both the buy-side and sell-side communities.

Fidessa is used by 85% of tier-one, global equity brokers providing sophisticated trading, market data, order management and execution capabilities to all tiers of the sell-side worldwide.

Fidessa LatentZero is a global leader in the provision of buy-side investment management front office software for portfolio analysis, modelling, order generation, order management and trading, all with integrated pre and post trade compliance. The **Fidessa LatentZero** products are fully cross-asset covering equities, fixed income, money markets, FX, and listed/OTC derivatives.

Fidessa's global network carries over 10 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between 1,000 buy-sides and 210 brokers across 82 exchanges worldwide.

Head-quartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris and Toronto, **Fidessa** serves over 14,000 users at around 400 clients globally. **Fidessa** was founded in 1981 and acquired **LatentZero** in 2007. **Fidessa** has revenues of around \$250m, employs over 1,000 people and has been fully listed (LSE:FDSA) since 1997.