

**PRESS RELEASE**



**for immediate release:**

**FIDESSA TAKES TOP HONORS IN  
KIMSEY CONSULTING TRADING TECHNOLOGY STUDY**

New York – August 20, 2007 – **Fidessa** group plc (LSE: FDSA), the world-leading supplier of trading, market data and global connectivity, received top ranking in four categories in the annual Kimsey Consulting US Tri-State Trading Technology Study.

Fidessa took the top spot over all in reliability of data, value for money, and customer relations, according to the report. "At Fidessa we consider the support of our customers and their systems and processes to be as important as our software and service itself. We offer unrivalled levels of support and service that satisfy the highest demands of over 85% of tier-1 equity brokers globally." says Martin Hakker, EVP of Marketing at Fidessa.

In addition, Fidessa was also ranked first among the independent service providers in speed of information. Fidessa's trading solutions scored highly overall primarily because trading desks are increasingly looking for a hybrid solution that can address multiple needs from one desktop application, the report noted. Kimsey's research is based on 150 interviews with firms in the Tri-State area that collectively support 20,000 trading positions and 6,000 off-trading floor users of data and trading-related software.

"The results of the Kimsey Report are testament to Fidessa's ongoing success both in product development and superior customer service and demonstrates Fidessa's commitment to providing the financial markets with a truly first-class solution. Fidessa provides robust, scalable, low latency solutions that address the numerous and diverse needs that traders have in today's increasingly complex global markets." said Hakker.

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### **About Fidessa**

**Fidessa group** is a world-leading supplier of multi-asset trading, portfolio analysis, decision support, investment compliance, market data and global connectivity solutions for both the buy-side and sell-side globally. Available as a simple workstation or as an integrated application suite, the **Fidessa** and **Fidessa LatentZero** product suites are built on the clear vision of providing the richest functionality, coverage and distribution to the financial markets community.

The **Fidessa** suite is used by 85% of tier-one, global equity brokers providing sophisticated trading, market data, order management and execution capabilities to all tiers of the sell-side.

The **Fidessa LatentZero** suite is used by the world's largest asset management firms through to smaller specialist managers and hedge funds, and provides comprehensive portfolio analysis, real-time P&L, what-if analysis, investment compliance, order and execution management, and post trade processing tools, across all asset classes, to all tiers of the buy-side.

**Fidessa's** global network carries over 50 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between over 1,300 buy-sides and 230 brokers across 83 exchanges worldwide.

Head-quartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris and Toronto, **Fidessa group** serves over 16,000 users at around 500 clients globally. **Fidessa group** was founded in 1981 and acquired **LatentZero** in 2007. **Fidessa group** has revenues of \$250m, employs over 1,000 people and has been fully listed (LSE:FDSA) since 1997.

[www.fidessa.com](http://www.fidessa.com)

[www.latentzero.com](http://www.latentzero.com)