

## **Fidessa adds to senior team in Europe**

*Former Execution founding partner and Asia-Pacific MD of Triple Point Technology brought on board*

London, 9<sup>th</sup> March 2011 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, market data and global connectivity solutions for the buy-side and sell-side, has today announced that it has made two strategic appointments to its senior European team. James Blackburn has taken on the role of Marketing Director for the company's Hosted Services in EMEA, while Simon Woods has been appointed Commercial Director of Enterprise Accounts in the same region.

Mr. Woods's primary focus will be Fidessa's key enterprise clients in EMEA. Reporting to Stephen Barrow, Fidessa's Global Sales Director, he will drive a number of significant initiatives across the EMEA region and also manage the European-based Enterprise client sales team from the London office. Mr. Woods has a strong track record of delivering significant growth in financial technology businesses, having held senior positions at SunGard, including that of Managing Director for Front Capital's Asia-Pacific business. More recently he was Managing Partner at IKAT Capital Ventures in Singapore before taking up the Managing Director and Chief Customer Officer roles for Triple Point Technology, a leading supplier of commodity trading and risk solutions, in Asia-Pacific.

Mr. Woods commented: "I am delighted to be joining a company of Fidessa's stature. I look forward to building on its reputation for client delivery and innovative thinking throughout the EMEA region."

Mr. Blackburn, who reports to Martin Scanlan, CEO of Fidessa's Hosted Services business, will be responsible for driving Fidessa's Software as a Service (SaaS) products and services forward, and developing and evolving that business line across the region. He brings with him a wealth of industry experience, having worked at Merrill Lynch for a decade in London and New York, initially as an equity trader before assuming responsibility for the firm's pan-European sales trading function to its US client base. He then joined Execution Ltd in 2001 as a founding partner and was instrumental in establishing that business as a leading investment bank specialising in the UK and European equity and debt markets. Most recently he held the position of Global COO of

the firm's equity business.

Mr. Blackburn said: "I have been a client of Fidessa for a number of years and have always been impressed by the quality of its technology and its people. I am excited by the challenge of this new role, and believe my skills and experience will complement the existing team extremely well."

Chris Aspinwall, CEO of Fidessa group, added: "Both Simon and James bring with them rich experience which will benefit clients directly, addressing their existing and future needs. Appointing people of this calibre, with such well-developed skills and industry experience, is a key part of ensuring Fidessa maintains its place at the very heart of the global trading community."

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#### **About Fidessa group**

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, Fidessa is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 30 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, Fidessa supports 26,000 users across around 950 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of over £260m, has delivered around 30% compound growth since its 1997 listing and now employs 1,600 people globally.

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