



## PRESS RELEASE

### **LV= Asset Management proves compliance with Capstone Sentinel™ from Fidessa LatentZero™**

London, 31<sup>st</sup> May 2008 - LV= Asset Management (LVAM), the investment arm of UK-based mutual insurance and investment group LV=, with £8 billion assets under management, has selected Fidessa LatentZero's Capstone Sentinel as its pre- and post-trade compliance solution for equities and fixed income.

Forty users at LVAM's London office will use the Capstone Sentinel compliance engine to conduct real-time checks against client guidelines and regulatory rules. As well as taking advantage of Sentinel's pre-configured rule libraries, LVAM will be incorporating UCITS III regulations in Sentinel's configurable rules library. LVAM will also use the Sentinel rule builder to enable it to meet specific client mandates.

"Getting the correct compliance product was very important to us, and we undertook a very rigorous selection procedure" said Richard Acela at LVAM. "Capstone Sentinel has a comprehensive rule library that covers all major jurisdictions, and a rule builder that will enable our front-line staff to update the system as regulations and client mandates change. It will provide us with increased visibility and control and allow us to take greater responsibility for compliance."

Gerry Gualtieri, Chief Operating Officer at Fidessa LatentZero, commented: "In today's financial climate, all stakeholders want to be assured that asset managers have the right compliance technology in place. Capstone Sentinel has been the first choice for compliance for asset managers of all sizes for some time, and we continue to add functionality – most recently in the crucial area of derivatives trading and UCITS III compliance. Sentinel enables our clients to strengthen their control mechanisms and ensure they continue to meet the demands of a changing regulatory environment."

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**About LV= Asset Management (LVAM)**

**LV= Asset Management (LVAM)** is a wholly-owned subsidiary of Liverpool Victoria Friendly Society Limited., better known as LV=, the largest friendly society in the UK

LVAM manages around £8 billion of assets on behalf of LV= and a range of partner organisations.

**LV=**

LV= is a trademark of Liverpool Victoria Friendly Society Limited (LVFS) and LV= is a trading style of the Liverpool Victoria group of companies. The new LV= brand identity was launched in March 2007.

LV= employs over 2,000 people and serves more than 2.5 million customers and members. We are also the UK's largest friendly society (Association of Friendly Societies Year Book 2006/2007, Total Net Assets) and a leading mutual financial services provider.