

## PRESS RELEASE



**for immediate release:**

### **Fidessa takes pole position as Best Sell-side OMS**

New York – 26 June, 2008 – Fidessa group plc (LSE:FDSA), provider of multi-asset trading systems, market data and global connectivity, today announced that it has overtaken SunGard's BRASS as Best Sell-side Order Management System (OMS) in the 2008 annual *Waters* magazine readers' rankings.

More than 600 qualified voters from buy-side and sell-side firms as well as from exchanges and brokerages participate in the rankings. "Fidessa was the clear winner in the category of Best Sell-side Order Management Systems. Readers clearly think of Fidessa as the 'go-to solution' for OMSs," says Phil Albinus, special projects editor for *Waters*.

The Fidessa sell-side trading platform delivers sophisticated trading, market data and connectivity solutions to the global broker/dealer community. It combines electronic order and execution workflow with a global, FIX connectivity network. Used by over 85% of tier-one, global equity brokers, Fidessa provides a full range of high, low and no touch institutional trading solutions, and can be dynamically scaled to meet the unique needs of customers on a case-by-case basis.

Martin Hakker, EVP marketing at Fidessa, North America, said: "It is an honour to be chosen by the industry for this award, and we would like to say thank you to everyone who has voted. It's great to be recognized as the number one OMS solution provider."

Fidessa's trading platform has been in high demand over the past year with more than 50 new clients signed globally. This has been spurred on by our clients' drive to expand their trading capabilities into new markets, new regions and across new asset classes whilst improving their compliance monitoring and offering increasingly comprehensive services to their clients. Many existing clients have

extended the services they take from Fidessa as the trading capabilities within the OMS evolve.

Phil Slavin, head of European product strategy at Fidessa, adds: "Fidessa is committed to working closely with its clients to develop solutions that meet their specific needs in today's challenging markets. This approach will continue to be the primary driver behind Fidessa's innovation, enabling us to retain our position as the leading provider of trading solutions to both the sell-side and buy-side communities across the world."

The *Waters* ranking is the latest accolade for Fidessa. Having won eight industry awards in 2007, the company's achievements continue to be recognized in 2008 with two awards already under its belt this year. Fidessa also won in TradeTech's Best European Sell-side OMS award category and Chris Aspinwall was voted the Highest Rated CEO at the annual Systems in the City 2008 awards ceremony in the City of London.

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#### **About Waters Magazine**

Each month, *Waters* reports and analyzes the business reasons for and practical implementation of financial technology in the capital markets and securities industry. Since its launch in 1993, securities industry professionals worldwide have relied on the magazine for its focused, in-depth coverage surrounding the confluence of business and technology in market data, trading & risk technology and infrastructure as well as the human issues of talent management, staff retention and compensation within the financial services community. With more than 10,100 subscribers around the world, *Waters'* readers enjoy the insights of CIOs and CTOs from the global markets. The magazine also releases the electronic newsletter WatersNews each Tuesday to more than 14,000 industry professionals and it sponsors conferences in New York, London, and Singapore plus briefings, and training courses in many of the world's financial centers. For more information, visit [www.watersonline.com](http://www.watersonline.com).

#### **About Fidessa group**

**Fidessa group** is a world-leading supplier of multi-asset trading, portfolio analysis, decision support, investment compliance, market data and global connectivity solutions for both the buy-side and sell-side globally. Available as a simple workstation or as an integrated application suite, the **Fidessa** and **Fidessa LatentZero** product suites are built on the clear vision of providing the richest functionality, coverage and distribution to the financial markets community.

The **Fidessa** suite is used by 85% of tier-one, global equity brokers providing sophisticated trading, market data, order management and execution capabilities to all tiers of the sell-side.

The **Fidessa LatentZero** suite is used by the world's largest asset management firms through to smaller specialist managers and hedge funds, and provides comprehensive portfolio analysis, real-time P&L, what-if analysis, investment compliance, order and execution management, and post trade processing tools, across all asset classes, to all tiers of the buy-side.

**Fidessa**'s global network carries over 95 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between around 1,500 buy-sides and 255 brokers across 92 exchanges worldwide.

Head-quartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris, Toronto and San Francisco, **Fidessa group** serves around 22,000 users across 520 clients globally. **Fidessa group** was founded in 1981, has revenues of \$270m, employs over 1,100 people and has been fully listed (LSE:FDSA) since 1997.

[www.fidessa.com](http://www.fidessa.com)

[www.latentzero.com](http://www.latentzero.com)

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