

for immediate release:

Leading electronic agency broker AK Jensen joins Fidessa's Global Connectivity Network

London, 15th September 2008 - Fidessa Group plc (LSE:FDSA), provider of the Fidessa and Fidessa LatentZero trading, market data and global connectivity solutions, has today announced that leading independent electronic agency firm AK Jensen, Inc. (AKJ) has joined its global connectivity network.

With its sophisticated technology and electronic solutions, AKJ provides a one-stop solution for global electronic trading. This agreement enables AKJ to offer its services across Fidessa's global FIX connectivity network which provides access to 310 brokers, 1,800 buy-side institutions and 100 markets worldwide.

Svend Erik Enger, President of AK Jensen, Inc., commented: "We are very excited to be partnering with Fidessa to provide our electronic trading services across one of the most extensive global networks available. We provide connectivity and execution services to over 60 markets globally, serving institutional clients in 37 countries. Joining the Fidessa network has enabled us to offer this range of services to a previously untapped community of institutions as well as providing our existing customers with an additional means of accessing our services."

Simon McDowell, Connectivity Director at Fidessa, added: "Institutions today require access to the broadest possible range of liquidity venues and execution services. As a result, we're experiencing continued demand for secure, low-latency FIX connectivity across our global network. We're delighted to be working with AKJ whose execution services are now available to our community of buy-side and sell-side firms across multiple markets worldwide."

The Fidessa product suite provides integrated multi-asset trading, market data and connectivity solutions to over 22,000 users at around 600 clients around the world, and serves over 85% of global, tier-one equity brokers. Fidessa's global connectivity network now carries over 130 million messages a month covering

DMA, Care and Algorithmic orders, IOIs and FIX Allocations between 1,800 buy-sides and 310 brokers across 100 markets globally.

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About AK Jensen

Since 1995, AK Jensen Group, Limited has provided single access, global agency brokerage and electronic trading technology solutions, including its order routing software, AKJ ExNet™, to clients worldwide.

Through its brokerage subsidiaries AK Jensen, Limited and AK Jensen, Inc., the company serves institutional clients in 37 countries. AK Jensen, Limited is a UK brokerage authorized and regulated by the Financial Services Authority (FSA) and offers brokerage services to European clients through its European Passport.

AK Jensen, Inc. is a U.S. registered brokerage and a member of FINRA/SIPC/PSX/NFA, offering brokerage services to the US, Americas, Middle East and African markets. Additional information is available at www.akj.com.

About Fidessa group

Fidessa group is a world-leading supplier of multi-asset trading, portfolio analysis, decision support, investment compliance, market data and global connectivity solutions for both the buy-side and sell-side globally. Available as a simple workstation or as an integrated application suite, the Fidessa and Fidessa LatentZero products are built on the clear vision of providing the richest functionality, coverage and distribution to the financial markets community.

The Fidessa suite is used by 85% of tier-one, global equity brokers providing sophisticated multi-asset trading, market data, order management and execution capabilities to all tiers of the sell-side.

The Fidessa LatentZero suite is used by the world's largest asset management firms through to smaller specialist managers and hedge funds, and provides comprehensive portfolio analysis, real-time P&L, what-if analysis, investment compliance, order and execution management, and post trade processing tools, across all asset classes, to all tiers of the buy-side.

Fidessa's global network carries over 130 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between over 1,800 buy-sides and 310 brokers across 100 markets worldwide.

Head-quartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris, Toronto and San Francisco, Fidessa group serves 22,000 users across 600 clients globally. Fidessa group was founded in 1981, has revenues of around US\$350m, employs over 1,200 people and has been fully listed (LSE:FDSA) since 1997.

www.fidessa.com

www.latentzero.com

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