

For immediate release:

Fidessa Launches Global Analytics Platform

London, New York, Toronto, Tokyo, Hong Kong, Bahrain– 23rd June, 2009: Fidessa group plc (LSE: FDSA), the leading provider of trading, market data and global connectivity solutions, has today announced the launch of its new global analytics platform that enables users to conduct complex, real-time pre-trade, intra-day and post-trade calculations from multiple data sources. The analytics platform is available seamlessly integrated with the Fidessa OMS, program trading and BlueBox algorithmic engines, or installed with interfaces to any third-party trading, risk management or reporting application via a software licence.

David Sobolewski, business manager for analytics at Fidessa in the US, comments: "As the trading requirements of buy-sides become more sophisticated, the need for brokers to extend their level of service, and to measure and report their performance, increases. Building on Fidessa's existing analytics capabilities, this new platform provides firms with the tools they need to deploy new analytics by leveraging Fidessa's calculations, dataset or other data sources. Firms are also able to create new ways of marketing their trading expertise - for example, using alpha capture techniques to add significant value to the services they can offer their clients."

The analytics platform enables users to take advantage of pre-packaged analytics including "Multi-listed VWAP Since Order Taken", "Estimated Time to Completion", and "Estimated Market Impact over multiple trading periods". Alternatively, users have the flexibility to adjust the pre-packaged analytics or build their own customized, proprietary calculations within the analytics framework. The ability to offer tailored calculations on a client-by-client basis helps firms to differentiate themselves from their competitors, attracting new business opportunities while retaining existing business by providing greater transparency when working their orders.

Philip Slavin, head of European product strategy at Fidessa, adds: "This new platform also allows model builders to incorporate these analytic calculations into their algorithmic trading engines and smart order routers. In addition, the platform can provide real-time performance reporting and transaction cost analysis to the buy-side, and is built on an open architecture enabling firms to add new analytics programmatically."

In addition to displaying and reporting analytic calculations, the platform generates alerts on outlier events as part of the workflow, and also provides traders with a single-view dashboard to facilitate the use of the derived data to enhance their decision-making process.

The Fidessa product suite provides integrated trading, market data and connectivity solutions to more than 22,000 users at around 630 clients worldwide, and serves more than 85 per cent of global, tier-one brokers.

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About Fidessa group

Fidessa group is a leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and global connectivity solutions for the buy-side and sell-side globally. Available as a simple workstation or as an integrated application suite, the Fidessa products and services are built on the clear vision of providing the richest functionality, coverage and distribution to all tiers of the financial markets community.

The Fidessa suite is used by 85% of tier-one, global equity brokers as well as niche regional players, providing powerful multi-asset trading, order management, compliance and middle-office capabilities, along with sophisticated algorithmic trading and smart order routing services.

The Fidessa LatentZero suite is used by the world's largest asset management firms through to smaller specialist boutique managers and hedge funds, providing comprehensive portfolio analysis, real-time P&L, what-if analysis, investment compliance, order and execution management, and post trade processing tools, across all asset classes.

Fidessa's global network carries over 180 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between over 2,200 buy-sides and 360 brokers across 115 markets worldwide.

Headquartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris, Toronto, San Francisco and the Kingdom of Bahrain, Fidessa serves over 22,000 users across 630 clients globally. Fidessa group was founded in 1981, has revenues of £189.1m, employs 1,400 people and has been fully listed on the London Stock Exchange (FDSA) since 1997.

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