



for immediate release:

**Fidessa Takes Waters' Best Sell-side OMS
Award For Second Straight Year**

New York, London, Hong Kong – 30th June, 2009 – Fidessa group plc (LSE:FDSA), the leading provider of trading systems, market data and global connectivity, today announced that it has been voted Best Sell-side Order Management System (OMS) in the 2009 annual *Waters* magazine readers' rankings. This marks the second straight year Fidessa has won top honors in the category.

Used by over 85% of tier-one, global brokers, Fidessa's sell-side OMS provides a resilient and robust solution for trading the world's financial markets. Fidessa can also provide a full range of advanced trading tools fully integrated within the OMS, including analytics, pairs and program trading, as well as its industry leading BlueBox algorithmic engine. Fidessa's powerful trading systems provide clients with comprehensive compliance and reporting capabilities along with robust middle office functionality.

Martin Hakker, EVP marketing at Fidessa North America, said: "It is an honor for Fidessa to have been selected by the industry for this award for a second straight year, and we would like to say thank you to everyone who has voted. It's great to be recognized for the effort we put into anticipating our clients' needs and providing solutions that enable their businesses to grow in a cost effective and efficient manner."

Contributing to Fidessa's success has been the ability to offer its global client base unparalleled customer support with 24-hr "follow-the-sun" helpdesk and support services. Because Fidessa's regional trading platforms are built on the same underlining architecture and infrastructure, clients can be assured that their needs are understood and met regardless of the region or time zone they operate in.

Hakker adds: "Fidessa continues to put its clients' goals at the forefront of all its efforts in developing cutting-edge trading solutions. We understand quite clearly that this approach has been, and will continue to be, the primary driver behind Fidessa's innovation. Our dynamic, global client base is continually expanding its trading capabilities into new markets, new regions and across new asset classes, and this has led Fidessa to establish an industry-leading, global platform that can be tailored to meet each clients' specific needs.

The Fidessa product suite provides integrated trading, market data and connectivity solutions to more than 22,000 users at around 630 clients worldwide.

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About Fidessa group

Fidessa group is a leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and global connectivity solutions for the buy-side and sell-side globally. Available as a simple workstation or as an integrated application suite, the **Fidessa** products and services are built on the clear vision of providing the richest functionality, coverage and distribution to all tiers of the financial markets community.

The **Fidessa** suite is used by 85% of tier-one, global equity brokers as well as niche regional players, providing powerful multi-asset trading, order management, compliance and middle-office capabilities, along with sophisticated algorithmic trading and smart order routing services.

The **Fidessa LatentZero** suite is used by the world's largest asset management firms through to smaller specialist boutique managers and hedge funds, providing comprehensive portfolio analysis, real-time P&L, what-if analysis, investment compliance, order and execution management, and post trade processing tools, across all asset classes.

Fidessa's global network carries over 180 million messages a month covering DMA, Care and Algorithmic orders, Indications of Interest and FIX Allocations between over 2,200 buy-sides and 360 brokers across 115 markets worldwide.

Headquartered in London and with offices in New York, Boston, Tokyo, Hong Kong, Paris, Toronto, San Francisco and the Kingdom of Bahrain, **Fidessa** serves over 22,000 users across 630 clients globally.

Fidessa group was founded in 1981, has revenues of £189.1m, employs 1,400 people and has been fully listed on the London Stock Exchange (FDSA) since 1997.

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