

Fidessa LatentZero enhances their EMS Workstation hedge fund offering through relationship with specialist provider Tradar

London, 15th July 2009 - Fidessa LatentZero™, one of the world's leading providers of front-office and connectivity solutions to the buy-side, has today announced that it has partnered with Tradar to supply an integrated real-time front office and portfolio management system for hedge funds. The relationship will enable hedge funds to reduce manual processes, eliminate re-keying errors, and reduce risk, thanks to the real-time FIX interface from Fidessa LatentZero's EMS Workstation to Tradar's Insight™ portfolio management system.

By integrating the two systems, Fidessa LatentZero and Tradar will be able to offer hedge fund clients real-time trade management between the Fidessa LatentZero EMS Workstation and the Tradar portfolio management system. The enhanced levels of straight through processing ensure that errors caused by manual re-keying of data are minimised, and that duplicated effort is avoided.

Russell Thornton, EMS product manager at Fidessa LatentZero says: "The relationship with Tradar is an important part of our strategy for hedge fund clients. Tradar's portfolio management platform is designed exclusively for the hedge fund industry and enables users to flexibly manage funds of any size trading multiple asset classes. It perfectly complements our own EMS Workstation, and creates an attractive and valuable package for a wide range of hedge funds who are looking for higher levels of control over their electronic trading."

Trevor Headley, product management director at Tradar says: "We have certainly seen a greater desire among hedge funds to invest in specialist trading platforms, but the large, functionally rich platforms that are appealing to larger institutional asset managers aren't appropriate for smaller hedge funds who are looking for rapid implementation and minimal total cost of ownership. Fidessa LatentZero's EMS Workstation is quick to deploy and requires little or no technical support which makes it ideal for a wide range of hedge funds. By packaging up our offerings, we increase the value of each, and create greater opportunities for hedge funds to reduce risk and gain the necessary perspective across their portfolios."

About Tradar

Tradar is a leading supplier of portfolio management and accounting solutions to the hedge fund industry, with over 180 clients worldwide. Founded in 1996, Tradar offers a multi-asset class platform based on Microsoft SQL Server and .Net that can be applied to virtually any trading strategy. Tradar has offices in London, New York, San Francisco, and Hong Kong.

<http://www.tradar.com>

About **Fidessa** group

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

Pedigree

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

Experience

With over 28 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Scale

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 25,000 users across 850 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Established

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company.

Fidessa has a turnover of around £240m, has delivered 30% compound growth since its 1997 listing and now employs 1,500 people globally.

www.fidessa.com