



For immediate release:

**Samsung Securities goes live with
Fidessa's Asian trading platform**

Hong Kong, 22 September 2009 – Fidessa group plc (LSE:FDSA), provider of the award winning trading, portfolio management, compliance and global connectivity solutions for the buy-side and sell-side, today announced Samsung Securities Company, one of the leading investment banks in Korea, has successfully gone live with Fidessa's fully managed and hosted Asian trading platform for its newly established Asian investment banking operations in Hong Kong.

Samsung Securities (Asia), an affiliate of the Seoul-based company in Hong Kong, is considered to be a crucial component of its expansion plan across Asia, and will offer advisory services for capital raisings and acquisitions, stock trading and investment management.

By using Fidessa's trading platform, Samsung Securities gets direct access to the Hong Kong Exchange for member trading, as well as connectivity to global markets, and over 400 brokers and 2,300 buy-sides through Fidessa's global FIX network.

Eric Kim, Chief Technology Officer of Samsung Securities (Asia), said, "Selecting Fidessa's Asian trading platform is an important strategic expansion decision for us. Fidessa's global connectivity network, great timely delivery and expert service will enable us to become more competitive across the region and globally. "

Jean-Pierre Baron, Managing Director for Fidessa Asia-Pacific, said, "We congratulate Samsung Securities on successfully going live with Fidessa's Asian Trading Platform. With our strong installed base and proven capabilities, we look forward to partnering with them in their expansion strategy across the region. Over the last 18 months, we have doubled the number of hosted clients in Asia Pacific and have created a very strong pipeline of prospects. We are confident that this trend will continue as the regional players move up to compete on the global stage.

Fidessa is very well placed to satisfy their immediate and future needs with our sophisticated core trading solutions, extensive global connectivity network and suite of advanced trading tools."

The Fidessa product suite provides integrated trading, market data and connectivity solutions to over 24,000 users across 730 clients around the world, and serves more than 85% of global, tier-one equity brokers.

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About Fidessa group

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

PEDIGREE

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

EXPERIENCED

With 28 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

SCALE

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports over 24,000 users across 730 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

ESTABLISHED

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of around £200m, has delivered 30% compound growth since its 1997 listing and now employs 1,400 people globally.

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