

Fidessa group takes top accolades for its buy-side and sell-side platforms at Financial News awards

London, September 23, 2009 – Fidessa group plc (LSE: FDSA) has swept the board at the Financial News seventh annual 'Awards for Excellence in IT Trading and Technology' by winning the two pre-eminent awards for trading systems. The group's Fidessa platform won Best Trading System for the Sell-side, whilst its Fidessa LatentZero suite won Best Trading System for the Buy-Side. A distinguished panel of judges deemed Fidessa group's products to have demonstrated the most success in terms of technology development and investment over the past year.

Fidessa's sell-side platform provides robust and sophisticated multi-asset trading solutions to around 85 per cent of global, tier-one brokers, combining smart order management with fully integrated algorithmic trading and market data services. Incorporating intelligent liquidity access tools designed to help guide traders through the fast-fragmenting liquidity landscape in Europe, Fidessa's sophisticated functionality and flexible delivery models make it the perfect technology partner for the sell-side.

The Fidessa LatentZero suite for the buy-side is the only scalable solution available to offer comprehensive functionality for equities, fixed income, listed and OTC derivatives, money markets and FX. Designed to give buy-side traders the same levels of capability and throughput as their counterparts on the sell-side, Fidessa LatentZero is now used by nine of the world's ten largest asset management firms, with 75 new customers signing in the past 12 months.

Simon Barnby, global director of marketing communications at Fidessa, said: "The Fidessa group is in a unique position: by spanning the buy-side and the sell-side, as well as all the connectivity in-between, we cover the whole trading workflow cycle. We are very proud to receive these awards from Financial News which demonstrate just how comprehensive and recognised our solutions have now become. It has been a big year for the group, with continued global expansion into the Middle East, Russia and Latin America, and these awards underline both our

leading position in the marketplace and the constant innovation of our technology. We aim to build on these successes and continue to meet the needs of our clients in today's challenging markets."

The Financial News Awards for Excellence in IT Trading & Technology, Europe 2009, took place on 22nd September at Plaisterers' Hall in the City of London.

Luke Jeffs, European Trading & Technology Editor of Financial News, who hosted the evening, commented: "Technology is crucial to every aspect of financial services operations and the Financial News awards have become a real measure of success. The standard of entry has been exceptionally high this year and the judges faced a daunting task to select those that had that something extra. Fidessa group has won the awards for best sell-side and buy-side trading systems in recognition of the development and investment that has been put into the platforms over the last year."

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About Fidessa group

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

PEDIGREE

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

EXPERIENCED

With 28 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

SCALE

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports over 24,000 users across 730 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

ESTABLISHED

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of around £200m, has delivered 30% compound growth since its 1997 listing and now employs 1,400 people globally.

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