

# PRESS RELEASE



**For immediate release:**

## **Fidessa expands network with nine new US options brokers**

New York, 19<sup>th</sup> January, 2009 — Fidessa group plc (LSE:FDSA), provider of award-winning trading solutions for the buy-side and sell-side, today announced the addition of nine brokerage firms offering US options execution services to its global connectivity network. This follows the successful launch of Fidessa's integrated options and equities trading platform for the sell-side in the US in October 2009.

Ballista Securities LLC, Barclays Capital, BofA Merrill Lynch, Citi, ConvergEx Group's LiquidPoint, Credit Suisse, Goldman Sachs, OnPoint Executions LLC and Penson Financial Services, Inc. are now all available on the Fidessa network to offer options execution services. These services on the global network encompass high-touch, DMA and algorithmic trading services, and are all fully integrated within the Fidessa options and equities trading platform.

Access to these brokers' services is available via a direct FIX connection or fully integrated into Fidessa's own buy-side and sell-side trading solutions.

Martin Hakker, EVP marketing at Fidessa comments: "We're committed to expanding our global network to provide the broadest possible range of execution services on a global basis, and the addition of these brokers that can offer options execution services really reinforces that strategy. Following the introduction of options functionality on our US sell-side trading platform earlier this year, we expect to see a real upsurge in the automation of options trading in 2010."

Hakker adds: "These brokerage firms see the benefits of the Fidessa community, and are able to offer their market-leading options, DMA, high-touch and

algorithmic trading solutions to both the buy-side and sell-side via one of the largest trading networks in the industry."

Fidessa's connectivity network links more than 2,300 buy-side institutions to more than 400 brokers and 120 markets around the world, providing a "one-stop shop" for best execution services. Fidessa group serves around 24,000 users across more than 730 clients around the world and are used by more than 85 per cent of tier-one financial institutions.

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#### **About Fidessa group**

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

#### **PEDIGREE**

A dynamic, growing company with a proven track record, Fidessa is recognized as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

#### **EXPERIENCED**

With 28 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

#### **SCALE**

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, Fidessa supports over 24,000 users across 730 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

#### **ESTABLISHED**

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of around £200m, has delivered 30% compound growth since its 1997 listing and now employs 1,400 people globally.

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