



## **PRESS RELEASE**

### **GROUPAMA AM selects Sentinel, Fidessa LatentZero's compliance solution**

Paris, 1st February 2010 – GROUPAMA Asset Management, one of France's largest asset managers with €88.8 billion assets under management (AUM), has selected Fidessa LatentZero's Sentinel to automate real-time pre- and post-trade compliance of its mutual and institutional funds, and to help it meet the requirements of regulators and client mandates.

GROUPAMA AM selected Sentinel because it met essential functionality requirements such as incident management (detection, monitoring and resolution), and audit trail and reporting. Additional key factors were Sentinel's high interoperability with third-party systems, (particularly for real-time pre-trade checks on orders), comprehensive pre-configured rule libraries (including UCITS III), and its ability to handle a large number of portfolios and rules with no loss of performance.

Yann-Hervé Beulze, Head of Compliance and Risk at GROUPAMA AM, said: "In today's highly regulated and fast-moving environment, it is crucial to have dedicated technology in place to allow our people to deliver the best value to clients. Sentinel satisfied our functionality and technology requirements. It was also important for us to partner with an established and reputable vendor in the region, making Fidessa LatentZero the clear choice."

Georges Setrouk, Regional Sales Manager for Fidessa LatentZero, added: "We are very pleased and honoured to establish this partnership with GROUPAMA AM. This new project will allow us to continue to strengthen our footprint and customer base in continental Europe, and France in particular, and we look forward to developing more lasting relationships in the region."

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### **About GROUPAMA AM**

With €88.8 billion in assets under management at 30 December 2009, principally managed for the account of institutional investors, Groupama Asset Management today ranks 8th amongst asset management companies in France. It is a subsidiary of Groupama, the leading mutual insurance group in France, and is recognised for its active management in Europe.

A partnership policy enables Groupama AM to manage US and Japanese stocks.

The company is also involved in SRI (Socially Responsible Investment) management practices. It has sites in Italy and Spain and is active in Portugal, Hungary and Canada. In 2009 and for the 3rd year in a row, Eurofunds-FundClass ranked it the number one French and European asset manager in its class for the consistency of its performance.

### **About Fidessa group**

**Fidessa** group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

### **PEDIGREE**

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

### **EXPERIENCED**

With 28 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

### **SCALE**

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports over 24,000 users across 730 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

### **ESTABLISHED**

**Fidessa** group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of around £200m, has delivered 30% compound growth since its 1997 listing and now employs 1,400 people globally.

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