

For immediate release:

Fidessa announces integration of US options into its EMS Workstation

New York, 26th April 2010 – Fidessa group plc (LSE:FDSA), the leading provider of trading, portfolio analysis, compliance, market data and connectivity solutions for the buy-side and the sell-side globally, has today announced that it has integrated US options trading into its EMS Workstation. The system now supports fast trading for this asset class directly from redesigned options matrix and market depth views. The EMS Workstation also supports users' DMA, care and algorithmic trading needs, as well as smart order routing and access to options algorithms.

Martin Hakker, EVP Marketing for Fidessa in North America, comments: "The EMS Workstation has experienced a period of rapid development as we strive to meet the ever-growing needs of our users. The US options functionality is a key development for the product as it enables clients to trade both US equities and options from a single platform. This allows them to reduce the total cost of ownership of their trading technology, while still remaining competitive."

The EMS Workstation is a broker-neutral, low-latency trading workstation that supports equities and listed derivatives across global markets. It provides access to more than 130 execution venues and over 530 brokers worldwide and incorporates real-time market data, including level 1 and level 2 security and index data, news, charts and fundamentals. Market data is now also available for all seven US options exchanges and can be accessed within the level 2 and options matrix controls.

As a Software as a Service (SaaS) solution, the EMS is quick and cost effective to deploy, requiring minimal or no technical support by customers. Its broker neutrality gives clients complete control over who they trade with, enabling them to diversify and reduce risk by managing their own execution strategy. The total cost of ownership of the application is relatively low, with a per screen fee model in place with brokers.

Russell Thornton, EMS Product Manager for Fidessa, adds: "In the last year alone, the number of EMS buy-side to broker trading relationships has increased by 60 percent thanks to the combination of enhanced functionality and cost-

effectiveness. It allows clients to expand their geographical reach and is an ideal workstation for any asset manager, from small hedge funds to larger institutional managers, or smaller, mid-tier brokers wishing to expand their services and attract order flow from around the world.”

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About Fidessa group

Fidessa group is the leading supplier of multi-asset trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

PEDIGREE

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

EXPERIENCED

With over 28 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

SCALE

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 25,000 users across 850 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

ESTABLISHED

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of around £240m, has delivered 30% compound growth since its 1997 listing and now employs 1,500 people globally.

www.fidessa.com