



# Press Release



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## **Fidessa voted Best Sell-side OMS and Best New Product, Dark Pool Trading in Markets Choice Awards**

*Recognized with the Best Sell-side OMS award for the third year running and picked up the Best New Product, Dark Pool Trading award for the first time*

25 April 2018 - Fidessa group plc (LSE: FDSA) today announced that its sell-side platform has been voted Best Order Management System and its new solution, Fidessa BlockShadow, has been named Best New Product, Dark Pool Trading at the 6<sup>th</sup> Annual Markets Media and Traders Magazine Markets Choice Awards.

With brokers facing ongoing regulatory shifts and increasing competitive pressures, the need to achieve efficiencies whilst containing costs and meeting buy-side's rising demands is paramount. In order to remain relevant, brokers' services need to reflect these changes, and Fidessa equips clients with the robust solutions needed to deliver highly competitive execution service.

Fidessa's Sell-side OMS continues to deliver the leading solution for brokers to effectively manage the technology underpinning their business. The Sell-side OMS provides powerful exceptions-based workflow capabilities and fully-integrated visualisation tools that span High and Low-touch execution and allows for seamless transition between the two channels. Fidessa's Sell-side OMS continues to prove compelling for firms of all sizes and across asset classes.

Brokers continue to need to adapt to ongoing changes in regulation, while still demonstrating superior execution capabilities to their clients. The growth of contingent venues is part of the market's solution to MiFID II imposed caps on dark pool trading, and Fidessa's newest service, BlockShadow, effectively enables a broker to work an order as intended while shadowing their potential block interest. BlockShadow, operates within the Low-touch OMS (XOMS) platform and can be fully integrated into Fidessa's core OMS workflow.

**James Blackburn, Global Head of Equities Product Marketing at Fidessa**, commented: "We are excited to receive the Best Sell-side award for our OMS solution for the third consecutive year and to be recognized for our new solution, BlockShadow, which was awarded Best New Product, Dark Pool Trading. At Fidessa, we strive to enable our customers to differentiate their services to help them compete in today's robust marketplace. These and other awards confirm our commitment to our customers and the dynamic marketplace they operate in."

Fidessa supports over 900 clients and 23,000 users around the world with a network that connects 715 brokers and 5,500 buy-sides and carries order flow with a value of US\$20 trillion annually. These awards, presented at a gala dinner hosted by Markets Media and Traders Magazine in New York last night, are the latest accolade for Fidessa's workflow products and services.

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#### **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why around \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We're listed on the London Stock Exchange and recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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