

Follow Fidessa  Link with Fidessa 

ABG Sundal Collier goes live with Fidessa's trading platform *Multi-asset platform supports equities and F&O business*

25th April 2017 - Fidessa group plc (LSE: FDSA) today announced that ABG Sundal Collier (ABGSC) has implemented Fidessa's workflow platform to support its brokerage services across both equities and derivatives. ABGSC has deployed Fidessa's platform for its Sales and Execution business across its operations in Stockholm, Oslo, Copenhagen, Frankfurt, London and New York.

The regulatory imperatives and cost pressures prevalent in today's markets are impacting brokers irrespective of their size or sphere of operation. At the same time clients are demanding ever-more sophisticated liquidity access across a range of different asset classes. Fidessa's proven workflow capabilities, global footprint and expertise in managing and hosting large scale trading operations were significant factors in ABGSC's decision to implement its platform. Fidessa's extensive MiFID II platform development programme - delivering enhanced controls, increased transparency, regulatory order and trade data, compliance monitoring and SI quoting capabilities - also proved compelling as ABGSC prepares for implementation of the new rules in January 2018.

Providing connectivity to all the major equity and derivatives markets worldwide, Fidessa's platform enables ABGSC to take advantage of powerful order management functionality and a range of intelligent trading tools. As part of this, ABGSC has also implemented Fidessa's new optimised trading initiative which comprises a number of highly visual displays and the ability to alter orders in-flight in order to achieve the best possible execution outcomes for their clients. Another component of this initiative is Fidessa Prospector which combines structured and unstructured data to alert ABGSC's traders to potential large block trading opportunities.

Daniel Lundqvist, Head of Sales Trading Sweden & Execution Global at ABGSC commented: "A review of our existing technology led us to search for a robust, reliable and cost-efficient solution that would enable us to provide the high quality of execution services that our local and international investors are demanding, both today and post-MiFID II. With a well-deserved reputation for the quality of its software, a deep understanding of the equity and derivatives markets and the proven ability to support global trading operations, Fidessa was the natural choice for us."

Peter Holmgren, Regional Sales Manager at Fidessa, added: "As the services brokers offer are increasingly polarised around high and low-touch trading, it is important to have a platform that delivers the best technology and capabilities for each. Fidessa has invested heavily in tools to empower the Sales Trader of today and which will allow ABGSC to add real and differentiating value to the service they offer. And our investments in global infrastructure and multi-asset electronic trading

capabilities mean that ABGSC can now offer automated trading services to clients that are second to none. We're delighted to be working with them as they look to rationalise their trading technology and build on their long-established business."

The strengths of Fidessa's platform have been recognised with a number of prestigious industry awards this year, including Best Sell-side OMS at the Markets Media Markets Choice awards, Best Front Office Execution Platform at the Waters' Sell-Side Technology Awards and Best Trading and Execution Technology Provider at the CTA Intelligence US Awards. Fidessa Prospector was also voted Best New Product at the 2017 Fund Technology and Wall Street Letter Awards.

About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why around \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We're listed on the London Stock Exchange and recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

www.fidessa.com

About ABG Sundal Collier

ABG Sundal Collier is an independent Nordic investment banking powerhouse, established for more than 30 years, founded on a hard-working partnership culture and the ability to attract and develop top talent.

Our strategy is to be an advisor and an intermediary, and our core product offering comprises corporate advisory, corporate financing and investor research and brokerage services. We provide our in-depth industrial knowledge across a broad range of sectors in our Nordic home market to companies and investors in the Nordics and internationally.

Our corporate advisory team offers unparalleled transaction experience in combination with the value of our long-standing connections to regional and international investors and corporations. Our market-leading Nordic and international securities distribution platform provides access to financing for corporates and is well set up for naturally matching trading flows and delivering best execution for clients.

Our approx. 250 partners and employees are located in the Nordic offices in Norway, Sweden and Denmark and in offices in the key international markets of the US, the UK and Germany.

www.abgsc.com

Fidessa® is a registered trademark of Fidessa group plc.

All product and company names herein may be trademarks of their registered owners.