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## **Hong Kong brokers choose Fidessa for Shenzhen Connect** *Builds on its success with Shanghai Connect program to deliver Shenzhen*

Hong Kong, 7th December 2016 – Fidessa group plc (LSE: FDSA) has today announced that seventeen Hong Kong-based brokers have been using Fidessa for the Shenzhen-Hong Kong Stock Connect link since it went live on 5th December.

Eva Fu, Product Marketing Manager at Fidessa, said the uptake of Fidessa's Shenzhen-Hong Kong Stock Connect solution had been rapid due to the success of its Shanghai-Hong Kong Stock Connect solution in 2014.

"Our clients are confident that we can deliver on day one as we did with Connect between Shanghai and Hong Kong two years ago," she said. "There's an understanding that Shenzhen Connect is a must-have, and high expectations about the potential to trade small-cap, mid-cap and 'innovation' stocks."

The Shenzhen-Hong Kong Stock Connect will allow international investors to trade 881 Shenzhen listed stocks through Hong Kong brokers and clear through local infrastructure. It will also allow mainland China-based investors to trade 417 Hong Kong stocks through local brokers there.

"Connecting to Shenzhen is a natural step, particularly for those already connected to Shanghai," Ms Fu added. "The two Connect programs are accessible through the same channel, and we will provide algorithmic capabilities geared to the shape of the Shenzhen market."

With around 50 clients using its platform in the region, Fidessa has become the primary vendor of choice in a service space which requires discipline, industry knowledge and fully resilient infrastructure. In addition to quality of service, the platform offers a wide range of features including FIX order capture, monitoring of client order performance, IOIs, pairs, algorithmic trading, basket trading, internalisation, pre- and post-trade risk management, trade analytics and charting.

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## **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why around \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We're listed on the London Stock Exchange and recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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