

## **Fidessa named Best Front Office Execution Platform** *Wins Waters' Sell-side Technology Award for second year running*

New York, April 22, 2016 – Fidessa group plc (LSE: FDSA) today announced that it has been named Best Sell-side Front Office Execution Platform, for the second consecutive year, at the 2016 Sell-side Technology Awards hosted by Waters Magazine. These awards recognize the leading technologies and vendors in the sell-side financial technology arena.

Jay Biancamano, Head of Equities Product Marketing for Fidessa in the Americas, who accepted the award, commented: "It is extremely pleasing to win this prestigious award from Waters for the second year running. We have continued to invest heavily in our platform over the last year, adding new functionality and launching our Partnership Program. Industry recognition like this shows that we are delivering what broker-dealers need, as well as helping them to stand out from the crowd by offering exceptional value and unparalleled levels of service to their buy-side customers".

In the past year Fidessa has added a number of significant new capabilities to its sell-side trading platform through its Optimized Trading Initiative. These have included: the Order Performance Monitor, which provides traders with real insight into their orders and executions in real time; Market Analytics, which provides a range of unique market analysis tools to offer key insights into live trading conditions; and, most recently, Fidessa Prospector, which uncovers potential trading and crossing opportunities that would otherwise not be found.

"Fidessa's trading platform provides brokers with the technology they need to deliver new, value-added services to their clients, whilst at the same time boosting profitability by cutting costs and improving efficiency. Technology that manages, presents and interprets the vast amount of data that's now available in new and innovative ways. And technology that mitigates risk, improves transparency and promotes compliance", concluded Biancamano.

This latest award – the seventh for Fidessa's sell-side platform in the past twelve months – was judged by a committee of media and industry influencers, and was presented at a gala dinner at the Marriott Marquis Hotel in New York City last night.

## **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why over \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

[fidessa.com](https://www.fidessa.com)

## **About the Fidessa Partnership Program**

The Fidessa Partnership Program allows financial technology companies to access its global community of clients through tight integration with the business workflows provided by its award-winning trading platforms.

Working in true partnership with those new and established technology companies who present the most compelling tools and content for its trading platform users means Fidessa can enable thousands of institutional professionals globally to access the very best innovations, trading tools and new data sets.

The Partnership Program puts partners' technology and data at the heart of the Fidessa ecosystem and presents an unrivalled opportunity for them to reach new customers and carve out new revenue streams while significantly lowering costs. Partners also benefit from Fidessa's relationships across the industry and its proven track record of delivering the very best trading platforms.

Working with partners who share Fidessa's vision for the best trading screens of the future will help deliver its vision of optimal functional design for real-time workflow professionals, while maintaining excellence in operational standards, reliability, accuracy and privacy.

Fidessa® is a registered trademark of Fidessa group plc.

All product and company names herein may be trademarks of their registered owners.