

**For immediate release:**

## **RS Platou Markets selects Fidessa's sell-side trading platform**

*Oslo based brokerage firm joins growing community of Nordic users*

London/Oslo, 1st September 2010 — Fidessa group plc (LSE:FDSA), provider of award-winning trading systems, market data and global connectivity for the buy-side and sell-side, today announced that RS Platou Markets, the investment banking arm of RS Platou Group, has selected its Software as a Service (SaaS) sell-side trading platform.

The Oslo-based brokerage firm will be using Fidessa to underpin its global trading operations including connectivity to a number of MTFs. Fidessa's sophisticated smart order routing capabilities were a significant factor in RS Platou's decision, as was the brokerage's move into algorithmic trading which is now supported by Fidessa's fully integrated algorithmic trading engine, BlueBox.

Preben Sohlberg and Magnus Halvorsen, Co-heads of Equity Sales at RS Platou, commented: "After thorough investigation, RS Platou Markets AS decided to sign an agreement with Fidessa. The rationale behind our decision was that Fidessa offered a SaaS solution that fitted our needs allowing us to focus on our core competence. In addition, Fidessa offered access to a large buy-side network that is in line with our profile and provided a platform that will allow us to service our global network."

Mark Holden, New Business Sales Manager for Fidessa in the region, added: "Fidessa's SaaS solution reduces the costs and risks associated with maintaining connectivity to the growing number of liquidity venues globally. We have been active in the Nordic region for some time and it continues to be a key focus for us as our technology is proving such a good fit with clients' needs here."

"The opportunity to have a fully flexible, SaaS solution for connecting to multiple markets and MTFs, coupled with Fidessa's reputation for functionally-rich, reliable technology, is proving very compelling. We look forward to developing our client relationships further in the region over the coming months," continued Holden.

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Fidessa's products serve 26,000 users across 900 clients around the world and are used by more than 85 per cent of tier-one financial institutions. Fidessa's connectivity network is one of the world's largest and most diverse trading communities, linking 2,400 buy-side institutions, 550 brokers and more than 140 markets across EMEA, Asia Pacific and the Americas. In the first half of 2010, Fidessa's network increased its traffic by 28% and now carries executed order flow of around \$700 billion each month.

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#### **About RS Platou Markets**

RS Platou Markets is a full service investment bank headquartered in Oslo, Norway, licensed and supervised by the Norwegian Financial Supervisory Authority ("Finanstilsynet"). RS Platou Markets offers a wide range of services within equity sales and trading, fixed income, research and corporate finance to both domestic and foreign institutional clients and investors. The company has currently approximately 90 employees and has a professional environment with Norwegian and international competence and a clear strategy for further growth. RS Platou Markets is part of the RS Platou Group, a leading international ship and offshore broking company established in 1936 with a multinational staff counting approximately 300 located in 12 countries.

[www.rsplatou.com](http://www.rsplatou.com)

#### **About Fidessa group**

**Fidessa** group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

**Fidessa** group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of over £250m, has delivered 30% compound growth since its 1997 listing and now employs 1,500 people globally.

[www.fidessa.com](http://www.fidessa.com)