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## **Fidessa's equities trading platform wins award for innovation**

New York, February 25, 2016 – Fidessa group plc (LSE: FDSA) today announced that it has been voted Best Equities Trading Platform for Innovation at the annual Wall Street Letter Institutional Trading Awards, which were held in New York this week. These prestigious awards recognize excellence among providers to the institutional trading industry for achievements over the past year.

Fidessa's Optimized Trading initiative was singled out for being the most innovative new project in the trading platform space. This initiative is focused on extending the range of integrated tools available to brokers, and so helping them meet the demands of their increasingly discerning and demanding buy-side clients, as well as empowering their traders in an ever more automated and competitive world.

James Blackburn, Global Head of Equities Product Marketing at Fidessa, commented: "We are extremely pleased to be recognized for innovation in the trading platform space. Our Optimized Trading initiative is designed to arm the 'super sales traders' of today with tools to give them powerful insight into how an order has been traded, where it traded out of line, why it missed the benchmark and what other market factors might be affecting it, and so delivering a highly innovative approach to help them provide truly exceptional execution services."

Fidessa's Optimized Trading initiative launched in July last year with the Order Performance Monitor (OPM). Providing brokers with real insight into their orders and executions, in real time, OPM enables brokers to consistently deliver the levels of execution quality their clients demand in today's increasingly complex, heavily regulated and highly competitive marketplace.

In September, Fidessa launched the second tool of the initiative, Market Analytics, which provides a range of unique market analysis tools to offer key insights into live trading conditions, and so deepen the discussions and communications that brokers can have with their clients.

"This week we have already won Best Trading Platform at the Markets Choice awards which recognize the leading systems in the marketplace. To be identified as both the leading supplier and the most innovative solution provider by the industry in one week is phenomenal, and a great endorsement of what Fidessa has achieved and what we continue to deliver going forward," concluded Blackburn.

Fidessa supports over 900 clients and 24,500 users around the world. The Fidessa network provides connectivity to 5,100 buy-sides and 730 brokers across 215 markets globally. Each month, the network carries flow with a value of more than US\$1.7 trillion.

## **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why over \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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