

Fidessa named best sell-side trading system at Financial News awards

London, 15th October 2010 – Fidessa group plc (LSE: FDSA), provider of high performance trading, market data and global connectivity solutions, has been named the best sell-side trading system at the eighth annual Financial News Awards for Excellence in Trading and Technology. This is the third consecutive year that Financial News' independent panel of industry experts has judged Fidessa to have the best offering in this category.

Fidessa's sell-side trading platform combines order management with fully integrated smart order routing, algorithmic trading and market data services, and incorporates intelligent execution tools to support traders in the ever-changing global liquidity landscape. It provides robust and sophisticated multi-asset trading solutions to around 85 per cent of global, tier-one brokers, but its combination of sophisticated functionality with three flexible delivery models ensures that it remains first choice for sell-side institutions, regardless of size or area of specialisation.

Simon Barnby, global director of marketing communications at Fidessa, said: "Technology has never been more critical to successful trading operations and this award is recognition of Fidessa's ability to anticipate demand from all our clients and focus our development work accordingly.

"The past year has seen us expand both the product's functionality and its reach. We have invested in delivery models to ensure the product offers a low total cost of ownership for all clients, and have increased the markets that Fidessa serves. Multiple deals in Latin America, the Middle East, the Nordic region and across Asia have demonstrated just how globally relevant, comprehensive and flexible our solutions have become."

William Wright, Editor of Financial News, said: "The Financial News Awards for Excellence in Trading & Technology have developed a strong reputation across the business and are now a real measure of success. The standard of entries has been

exceptionally high this year, leaving the judges with a daunting challenge to select the system that best demonstrated the ability to match innovation to market challenges."

The Financial News Awards for Excellence in Trading & Technology, Europe 2010, took place on 6th October at Plaisterers' Hall in the City of London.

- ends -

About Fidessa group

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, Fidessa is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, Fidessa supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

www.fidessa.com