

**For immediate release:**

## **Fidessa's Sentinel named top compliance solution at Buy-Side Technology awards**

London, 8th November 2010 - Fidessa group plc (LSE:FDSA) the leading provider of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for buy-sides and sell-sides globally, has won best compliance solution for its Sentinel product at this year's Buy-Side Technology awards. This is the third consecutive year that Sentinel has taken the prize.

Sentinel is the buy-side compliance solution of choice across the market, used by almost 100 institutions - including nine out of the world's top ten asset management companies – to meet their compliance needs and those of their investors.

In customer performance tests Sentinel continues to be proven to be significantly faster than products from rival vendors. In addition to pre- and post-trade compliance for listed assets, Sentinel ensures compliance for trading OTC derivatives, including accurate measurement of underlying and counterparty exposure. Sentinel comes with a comprehensive rule library that incorporates legislation from every major regulator around the world and is updated as and when new regulations come into force. Its intuitive rule builder enables non-technical users to construct a compliance strategy and put it into production in minutes.

Robin Strong, Director of Buy-side Market Strategy at Fidessa, said: "By monitoring the market and consulting our clients, we make sure that our development of the product is aligned with our customers' needs and keeps them at the forefront of compliance capabilities. Fidessa remains the only buy-side vendor supplying its compliance solution in a true Software as a Service (SaaS) model, in addition to the traditional enterprise model. This has proved very compelling, enabling our clients to reduce the total cost of ownership associated with installing and maintaining a compliance system capable of meeting the complex requirements of today's markets."

Victor Anderson, Editor-in-chief of Waters and Buy-Side Technology, added: "The Buy-Side Technology awards have established themselves as a real measure of industry

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success and this year's awards were the most competitive to date. The fact that Sentinel has come out top of the pack once again is a testament to Fidessa's ongoing investment in its functionality and usability. We congratulate them on their achievement."

The Buy-Side Technology awards were presented by Victor Anderson at a lunch held at the Institute of Directors in London on 5<sup>th</sup> November.

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#### **About Fidessa group**

**Fidessa** group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

**Fidessa** group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

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