

**For immediate release:**

## **Ichiyoshi Securities selects Fidessa's Japanese trading platform**

Tokyo, 15<sup>th</sup> November 2010 – Fidessa group plc (LSE:FDSA), provider of high-performance trading, market data and global connectivity solutions for the buy-side and sell-side, has today announced that Japanese securities house, Ichiyoshi Securities, has selected Fidessa's Software as a Service (SaaS) Japanese trading platform to trade Japanese cash equities and derivatives.

Ichiyoshi Securities, which is celebrating its 60<sup>th</sup> anniversary this year, aims to become a leading boutique house broker within the Japanese financial industry. Building long-term relationships with clients, its research on small and medium-caps has been well received by institutional investors globally. Now focused on expanding its international trading capabilities, the Fidessa platform provides Ichiyoshi Securities with unrivalled functionality and will allow them to benefit fully from the performance capabilities of Tokyo Stock Exchange's arrowhead.

Shigeru Akiba, Senior Operating Officer and Executive Chief of Institutional Investors Division at Ichiyoshi Securities, comments: "By deploying the latest technology, and with access to one of the largest trading networks in the world, our Tokyo trading operation can support the trading requirements of our broad international client base. Key to the success of this business model is a cutting-edge trading system and, by deploying Fidessa's platform, we can now provide high quality execution services for both our domestic and our offshore clients."

Yasushi Okada, General Manager of Trading Dept. at Ichiyoshi Securities, added: "The main drivers behind our decision to select Fidessa's solution were its rich functionality, including a fully integrated algorithmic trading engine, combined with low latency, high resilience and the cost efficiencies afforded by their hosted delivery model. We were also impressed by its flexibility in adapting to changes in trading rules that may be introduced by individual exchanges and its expandability in terms of new technology like SOR."

Ian Chilton, Chief Executive of Fidessa in Japan, commented: "We are pleased to be working with Ichiyoshi Securities. In this highly competitive market where the quality of execution services is such a differentiator, Fidessa is fully committed to developing solutions that meet the needs of the domestic brokerage community."

---

Fidessa's global products and services support around 26,000 users across more than 900 clients worldwide and are used by more than 85 per cent of tier one financial institutions. Fidessa's network provides connectivity to more than 2,400 buy-side and 550 brokers across 142 markets around the world.

- ends -

### **About Ichiyoshi Securities**

Ichiyoshi Securities' aim, is to be a trusted firm of choice. The objective of management is develop a well-known boutique name, guided by the values of "gratitude, integrity, courage, responsiveness and continuity." In addition, Ichiyoshi Securities endeavors to achieve high, long-lasting value to both individual and medium-sized business customers by building long-term relationships.

Specifically Ichiyoshi Securities has adopted a triangular management structure, with the back office as its foundation. The bottom element of the pyramid is the research division, supporting the retail, wholesale and support/product divisions.

Ichiyoshi Securities believes in the importance of contributing to society and donates a portion of the Company's revenue to charitable organizations in Japan and overseas. It has also created the Ichiyoshi Point Service, which enables customers to donate to organizations of their choice. Celebrating the 60<sup>th</sup> anniversary of its foundation, the Company donated funds that allowed the building of schools in the Philippines through Plan Japan, an international NGO that supports children in the developing nations of the world for growth in a happier environment.

\* "A. Hermosa Memorial Elementary School" at Citio Marco An, situated in the inner part of Barangay Santa Cruz, Placer, Masbate Province, Phillippines was completed by August 2010.

Additional information can be found at [http://www.ichiyoshi.co.jp/english/our\\_stockholders](http://www.ichiyoshi.co.jp/english/our_stockholders).

### **About Fidessa group**

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, Fidessa is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, Fidessa supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

[www.fidessa.com](http://www.fidessa.com)