

For immediate release:

Fidessa's sell-side trading platform voted best order management product at Banking Technology awards

London, 18th November 2010 – Fidessa group plc (LSE: FDSA), provider of high performance trading, market data and global connectivity solutions for the buy-side and sell-side, has won the Readers' Choice award for the best trading platform/order management product at the 2010 Banking Technology awards.

Simon Barnby, global director of marketing communications at Fidessa, commented: "High-performance, resilient technology has never been more critical to the broker-dealer community, given the increasing levels of regulatory and investor scrutiny they face in today's rapidly evolving trading environment. This latest award is further recognition of our ability to anticipate demand from the market and develop our solutions accordingly. It is very rewarding to be acknowledged by our customers and peers in this way."

Fidessa's sell-side trading platform combines high performance multi-asset class order management with fully integrated algorithmic trading and market data services. It incorporates smart order routing and intelligent execution tools to support traders searching for fragmented liquidity across multiple venues. Its combination of sophisticated functionality and flexible delivery models ensures that it remains first choice for sell-side institutions, regardless of size or area of specialisation.

The awards were presented by Banking Technology magazine's editor, David Bannister, at an evening ceremony held at the Grosvenor House Hotel in London on 17th November.

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About Fidessa group

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. Fidessa's products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, Fidessa is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, Fidessa develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established Fidessa as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, Fidessa supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. Fidessa has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

www.fidessa.com