

Fidessa explores challenges of global execution

New white paper examines the harsh realities of executing in today's markets

March 9th, 2015 - Fidessa group plc (LSE: FDSA) has today released a new paper entitled *Shifting sands – the harsh realities of executing in today's markets*. Authored by Will Winzor-Saile, Electronic Execution Product Specialist at Fidessa, the paper explores how the electronic execution landscape has evolved over the last 10 years and reveals the challenges that now exist for brokers wanting to trade across global markets.

Winzor-Saile comments: "Execution infrastructure is increasingly seen as a commodity, but as market complexity and regulation continue to impose themselves, many firms are finding it harder to maintain their competitive differential across the patchwork of electronic trading infrastructures that they've previously relied upon."

"The increased costs associated with execution in today's complex trading landscape means it is crucial to the bottom line that brokers get it right," continues Winzor-Saile. Not only do they need to support tougher monitoring, control and transparency requirements, but they also need to be able to deliver a uniform trading experience for their clients wherever they are, and that's not easy."

The paper explains why consistency is key for the execution infrastructure and looks at the ways in which the more forward-thinking brokers are starting to fundamentally rethink their approach to electronic execution.

Shifting sands – the harsh realities of executing in today's markets is available at www.fidessa.com/papers or by contacting info@fidessa.com.

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About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why around \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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