

Fidessa appoints Peter Holmgren as Regional Sales Manager for Europe

Responsible for sell-side new business sales within the region

London, 4th March 2015 – Fidessa group plc (LSE: FDSA) has today announced that Peter Holmgren has joined the company to head up new business sales for its sell-side trading systems in Europe. Holmgren is based in Fidessa's London office and will be responsible for sales across all asset classes to the European broker community.

Holmgren reports to Rajiv Shah, EMEA Regional Sales Director for Fidessa, and brings over 15 years' experience within the finance and banking sectors. He was previously employed as Head of Sell-side OMS Sales at TradingScreen, and prior to that worked in senior sales positions for both Ullink and Fermat.

Commenting on this appointment, Shah said: "As sell-side firms across Europe look to put in place the flexible, efficient workflow systems they need to meet emerging regulations and to extend the range of services they can offer to their clients, demand for Fidessa's products and services grows. Consequently we are extremely pleased to have someone with the breadth and depth of sales experience that Peter has join us to lead our new business sales activities in this core region."

Peter Holmgren added: "I am very excited to be joining a market leader like Fidessa as the financial markets emerge from the post-crisis era. Brokers now need to invest in the systems they need to leverage the new landscape and take advantage of the opportunities it presents. This plays directly to Fidessa's proven strengths and I am looking forward to building on the firm's strong presence in the European marketplace."

Fidessa's award-winning, multi-asset trading solutions serve around 24,000 users at 1,000 clients around the world across both the buy-side and sell-side.

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About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why around \$20 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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