

## **Pictet & Cie joins Fidessa connectivity network**

London and Geneva, 6<sup>th</sup> December 2010 - Fidessa group plc (LSE:FDSA), provider of high performance trading systems, market data and global connectivity for the buy-side and sell-side, today announced that Geneva-based Pictet & Cie has joined its global connectivity network. Pictet is one of Switzerland's largest private banks with assets under management and custody totalling CHF 376 billion (€282 billion/US\$ 385 billion) as of September 2010.

By joining the Fidessa network, Pictet has gained access to one of the world's most wide-reaching, stable and powerful trading networks, enabling it to extend its trading business by attracting international flow. At the same time, the deal cements the ability of Fidessa's worldwide community of buy-sides and sell-sides to route Direct Market Access (DMA) flow to one of Europe's most important financial hubs. The deal strengthens Pictet's relationship with Fidessa and builds on its use of Fidessa's front-end technologies at its US and Canadian locations.

Simon McDowell, managing director for connectivity at Fidessa, commented:

"Switzerland is an important part of our wider efforts to expand and consolidate our presence across EMEA. Pictet is joining a growing community of Fidessa buy-side and sell-side customers in Switzerland, including EMS Workstation users, global connectivity network members and trading platform clients, who regard Fidessa as a key strategic partner for achieving their business goals."

Fidessa's connectivity network is one of the world's largest and most diverse trading communities, linking more than 2,400 buy-side institutions to more than 550 brokers and 140 plus markets across EMEA, Asia Pacific and the Americas. Its network now carries executed order flow of around US\$700 billion each month.

- ends -

## About Fidessa group

**Fidessa** group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

**Fidessa** group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

[www.fidessa.com](http://www.fidessa.com)

## About Pictet

Founded in 1805 in Geneva, Pictet & Cie is today among Switzerland's largest private banks, and one of the leading independent asset management specialists in Europe, with CHF 376 billion (USD 385 billion) in assets under management and custody at 30 September 2010. Pictet & Cie is a partnership, owned and managed by six general partners with unlimited liability for the bank's commitments.

The Pictet Group, headquartered in Geneva, employs more than 3,000 staff. The group has offices in Barcelona, Basel, Dubai, Florence, Frankfurt, Hong Kong, Lausanne, London, Luxembourg, Madrid, Milan, Montreal, Nassau, Paris, Rome, Singapore, Turin, Tokyo and Zurich.