

Norwegian Investment Bank Pareto Securities live with Fidessa's sell-side trading platform

Oslo/London, 1st February 2011 - Fidessa group plc (LSE: FDSA), provider of high-performance trading, market data and global connectivity solutions for the buy-side and sell-side, has today announced that Oslo based Pareto Securities AS (Pareto) is live with its Software as a Service (SaaS) sell-side trading platform.

Pareto Securities, the investment banking arm of the Pareto Group, has offices in Norway, New York and Singapore. The Fidessa solution, which has underpinned Pareto's global trading operations for six months now, incorporates Fidessa's proven algorithmic trading functionality and FIX connectivity to multiple liquidity venues worldwide, allowing Pareto to meet the challenges of an increasingly fragmented trading landscape.

Fidessa signed a number of deals with Norwegian brokers last year and Pareto is the first in the region to go into production with its fully hosted trading platform.

A spokesperson for Pareto Securities explains his firm's decision to select Fidessa: "In light of Oslo Børs' move onto the London Stock Exchange's trading platform, and increased fragmentation in the Norwegian market, we sought an international partner to provide us with a robust and reliable trading system that would enable us to deliver the very best execution services for our clients. Fidessa's system provides the flexibility we need to operate in an increasingly competitive and fragmented market. This, coupled with a network that provides us with connectivity to an extensive buy-side community and worldwide trading venues, allows us to give our clients the best service now and in the future."

Mark Holden, New Business Sales Manager for Fidessa in the region, added: "We've seen great demand in the region over the past couple of years, with our technology proving a good fit for brokers looking to manage the complexities of trading across multiple venues. It is gratifying to know that the investment made by Pareto in our trading platform has been met with such a positive response. We're pleased to be continuing our partnership with Pareto as they continue to develop their trading services."

Fidessa's products serve 26,000 users across 900 clients around the world and are used by more than 85 per cent of tier-one financial institutions. Fidessa's connectivity network is one of the world's largest and most diverse trading communities, linking 2,400 buy-side institutions, 550 brokers and 140-plus markets across EMEA, Asia Pacific and the Americas.

- ends -

About Pareto Securities AS

Pareto Securities is an investment bank in the Pareto Group. Pareto is a leading player in the field of stock and bond broking and financial counselling. The firm concentrates on areas of business and industry in which Norway enjoys particular advantages. With a head office in Oslo, Pareto also has regional offices in Stavanger, Bergen, Kristiansand, Trondheim, New York and Singapore.

<http://www.paretosec.no>

About Fidessa group

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

www.fidessa.com