

Excellence Nessuah provides DMA to Tel Aviv Stock Exchange through Fidessa network

Tel Aviv/London, 7th February 2011 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, market data and global connectivity solutions for the buy-side and sell-side, has today announced that Excellence Nessuah, one of Israel's leading investment houses, now provides Direct Market Access (DMA) to the Tel Aviv Stock Exchange (TASE) across Fidessa's global connectivity network. The move gives Fidessa's community of 2,400 buy-sides and 550 brokers trading access to Israel's only stock market.

Excellence Nessuah has been a receiving broker on the Fidessa connectivity network for just over a year. Following the recent decision by TASE to allow DMA, a number of local and international firms have expressed an interest in expanding their presence in the Israeli market and taking advantage of the country's growing electronic trading volumes. In response to this, Excellence Nessuah is now able to offer a package of brokerage services, coupled with extensive regional expertise, to Fidessa network members.

Daniel Goldstein, Head of Institutional Sales at Excellence Nessuah, said: "Having spoken to several mutual clients, it was clear that there would be a number of benefits in extending the terms of our relationship to make our DMA service available to the Fidessa community, thus making Israel ever more accessible to the wider investment community. Fidessa's network is the pre-eminent system in the marketplace, and its size, scale, reputation and robustness speak for themselves. It touches many areas with which we would wish to be involved and, as the gateway to TASE and the Israeli market, we gain access to multiple counterparties who are interested in the services we have to offer. Being a member of the Fidessa network opens up opportunities that otherwise may not have existed."

Simon McDowell, managing director for connectivity at Fidessa, commented: "We're seeing demand from a number of firms for DMA services into the Israeli market and we are delighted to make this happen. Excellence Nessuah has a well-founded reputation for great research and solid results from its trading operations. Now, with the ability to manage care and DMA orders, they deliver a complete service for those in our network community wishing to trade on the Tel Aviv market."

Fidessa's connectivity network is one of the world's largest and most diverse trading communities, linking more than 2,400 buy-side institutions to more than 550 brokers and 140-plus markets across EMEA, Asia Pacific and the Americas. Its network now carries executed order flow of around US\$700 billion each month.

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About Excellence Nessuah

Excellence Nessuah is a full service financial investment house, providing the full range of investment services to institutional and corporate clients and high net-worth individuals. Founded in 1992, Excellence Investments has been listed on the TASE since 1994. Employing over 530 staff, its services include global and domestic asset management, investment banking and underwriting, FX trade and advisory services, derivatives trading, brokerage, mutual fund and provident fund management and ETFs.

<http://www.xnes.co.il/Eng/>

About Fidessa group

Fidessa group is the leading supplier of high-performance trading, portfolio analysis, decision support, compliance, market data and connectivity solutions for firms involved in trading the world's financial markets. **Fidessa's** products and services are built on the simple vision of making it easier to buy, sell and own financial assets of all types on a global basis.

A dynamic, growing company with a proven track record, **Fidessa** is recognised as the thought leader in the marketplace, with an unrivalled set of products and services which set the benchmark for this industry and, uniquely, serve both the buy-side and sell-side communities globally.

With 29 years' experience delivering powerful, resilient, mission-critical systems, **Fidessa** develops all its products itself from the ground up, investing heavily in their continual evolution. The resulting leading-edge, truly integrated solutions have established **Fidessa** as the industry's number one choice, and are used by over 85% of tier-one, global financial institutions.

Headquartered in London and with regional operations across Europe, North America, Asia, and the Middle East, **Fidessa** supports 26,000 users across around 900 clients, serving a broad spectrum of customers from major investment banks and asset managers through to specialist niche brokers and hedge funds.

Fidessa group is listed on the London Stock Exchange (symbol FDSA) and is a FTSE 250 company. **Fidessa** has a turnover of over £250m, has delivered around 30% compound growth since its 1997 listing and now employs 1,500 people globally.

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