

## **Fidessa appoints Global Head of New Business Sales and Asia Pacific Sales Director**

*Emily Thomas and Phill Jeffrey take up new roles for Fidessa's sell-side business*

15<sup>th</sup> January 2014 – Fidessa group plc (LSE: FDSA) has today announced two new key sales appointments for its sell-side business. Emily Thomas will become Global Head of New Business Sales based in New York, and Phill Jeffrey will join the company as Asia Pacific Regional Sales Director based in Hong Kong.

Emily, who has been with Fidessa for six years, has worked as a Global Account Director based in London and, most recently, as Head of Sales for Asia based in Hong Kong. Prior to joining Fidessa, Emily worked for Reuters in London, as well as for Arthur Andersen in Chicago.

Phill has 12 years' experience within the electronic trading sector and joins Fidessa from Greenline Financial Technologies, where he was Head of Asia. Prior to this Phill worked for ULLINK in Paris and then in Hong Kong where he was responsible for establishing the company's Asia Pacific business.

Commenting on these appointments, Stephen Barrow, Global Sales Director for Fidessa, said: "Our sell-side business is rapidly growing into new market segments, like derivatives, and across new emerging regions such as Asia Pacific. These two important appointments cement our global sales structure and give us the skills and focus we need to leverage the exciting opportunities that exist for us in these new areas. Emily has extensive Fidessa experience and has been instrumental in expanding our client base in Asia over the last few years. She will now bring those skills to bear across all the regions that we operate in. Phill will take up the reins from Emily in Asia. With the regional experience he brings, he is perfectly placed to build on our existing client relationships there, as well as expand the client base to the next level."

Fidessa's award-winning, multi-asset trading solutions serve more than 25,000 users at 1,000 clients around the world across both the buy-side and sell-side.

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## **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$12 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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