

## **China Securities banks on Fidessa for international expansion**

Hong Kong, 21<sup>st</sup> October 2013 – Fidessa group plc (LSE: FDSA) has today announced that a licensed corporation of China Securities (International) is using the Fidessa trading platform to set up its Hong Kong institutional equities business, its first wholly-owned subsidiary outside mainland China. The Fidessa platform provides the means for China Securities to establish its international business, maximising opportunities for growth while leveraging a well-established technology solution from a renowned vendor.

China Securities is using Fidessa's Asian trading platform to trade Hong Kong equities and to access advanced trading tools to support algorithmic and basket trading. The platform is the regionalised version of Fidessa's global technology, specifically designed to support clients with global as well as local requirements. By automating the entire workflow, Fidessa delivers seamless straight-through processing of institutional client orders, from order creation and routing to notice of execution and confirmation. China Securities is also taking advantage of the increasingly algorithm-driven Hong Kong equity market through Fidessa's fully managed and hosted algorithmic engine BlueBox.

Mr Ron Xiang, Director of China Securities (International) Brokerage Co. Ltd., said: "As we open our first office outside mainland China, selecting the right technology platform to underpin our trading operations was very important. We knew that the Fidessa platform has been widely adopted among our peer group, and when we started to look for a solution it became clear why. The strength of the system made it a natural choice. As success in the equity markets becomes ever more dependent on advanced trading strategies, we are confident that Fidessa's technology will support our electronic trading and ambitious international growth plans."

Jean-Pierre Baron, Managing Director at Fidessa in Asia, added: "Competing on a regional and global stage requires advanced technology. This is particularly true in Asia where markets are fragmented and firms look to capitalise on the growing algo trading opportunity. Our platform, and specifically BlueBox, has been used by prestigious players as a strategic asset to develop their businesses across the region. The technology is proven to deliver the optimum mix of functionality, flexibility and scalability to support growing businesses like China Securities."

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## About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$12 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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