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Fidessa examines evolution of new buy-side business models

Latest white paper looks at role of intelligent workflow as a competitive differentiator

London, 5th June 2013 – Fidessa group plc (LSE: FDSA) has today announced the publication of its latest white paper, *Wish You Were Here*. The paper assesses the impact of market complexity and regulatory churn on the buy-side, describing the new business models and workflows that are emerging and how firms are embracing these for success.

Wish You Were Here is the third paper in Fidessa's *Survival of the Fittest* series, which has examined the impact of the profound changes seen throughout the world's capital markets. This latest paper looks at these across portfolio management, compliance, dealing and post-trade. *Wish You Were Here* articulates the critical role technology-enabled intelligent workflow now plays in empowering buy-side firms to win out in the new environment.

Steve Grob, author of the white paper and Director of Group Strategy at Fidessa, said: "It's clear that the buy-side has recognised that it faces permanent structural changes in its daily operating environment. This is made worse by the feeling that it has been abandoned by the regulators at a time when the sell-side is also struggling to make sense of the same challenges and the quest for alpha keeps getting harder and harder."

He continued: "In this environment, those buy-sides that can adapt quickest will prevail. We can already see exciting developments emerging and this paper looks at some of the latest innovations. In particular, how intelligently designed and implemented technology is providing the foundation for the new business models that will succeed."

Wish You Were Here is available through the [Fidessa website](#) or by contacting info@fidessa.com.

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About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 25% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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