

Follow Fidessa  Link with Fidessa 

Fidessa enhancing trading capabilities for Scottrade

New order routing and order management capabilities help U.S. based online investment company interact with dynamic markets

New York, March 7, 2012 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, investment management and information solutions for the world’s financial community, announced today that it has provided enhanced dynamic order routing and order management capabilities to Scottrade, Inc., a leading online investing company. The deal marks one of Fidessa’s first high-profile U.S. trading system sales in the retail space.

Matt Billings, director of Trading Services at Scottrade, comments: “Fidessa’s open, flexible and scalable architecture provides us the capacity to process high volumes of trades and effectively interact within dynamic markets. With the active regulatory landscape and an active market environment, our relationship with Fidessa enables us to continue our commitment to provide an excellent customer experience.”

Alice Botis, senior vice president at Fidessa, adds: “We are very excited to expand our reach in the retail space with such a distinguished client. The relationship with Scottrade has given Fidessa an opportunity to demonstrate its strength in another area of the marketplace and continue to build momentum in the retail arena. The processing requirements seen on this side of the business are significant and Fidessa’s sophisticated systems and scalable technology are a great fit. We are pleased that our close coordination with Scottrade has resulted in the implementation of Fidessa’s routing capabilities and we look forward to continue building strong relationships with companies in this space.”

- ends -

About Scottrade, Inc.

Investors who enjoy online stock trading will find value and personalized customer service at online investing firm Scottrade, Inc. Founded in 1980, Scottrade enables customers to learn about online trading tools, stock market research and how to buy stocks online, many at just \$7 per trade. With more than 500 nationwide branch offices, Scottrade has the largest branch network among online brokerage firms. To learn more about one of FORTUNE magazine’s “100 Best Companies to Work For,” visit about.scottrade.com or www.scottrade.com and follow us on [Facebook](#), [Twitter](#), [YouTube](#) and [Flickr](#). Member FINRA/SIPC.

About Fidessa group

Exceptional trading, investment and information solutions for the world’s financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

fidessa.com

Fidessa® is a registered trademark of Fidessa group plc.

Scottrade® and the Scottrade® logo are the registered trademarks of Scottrade, Inc.

All product and company names herein may be trademarks of their registered owners.