

Fidessa Intelligence initiative to deliver powerful real-time trading and pre-/post-trade analysis tools

Maximize execution quality, benchmark performance and identify new trading opportunities

New York, January 19, 2012 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, investment management and information solutions for the world's financial community, has today announced the launch of Fidessa Intelligence. Under this initiative, Fidessa will make available a comprehensive suite of analysis tools that will enable its community of buy-side and sell-side firms to make better sense of their trading environment, identify new opportunities, fine-tune their execution activity in real-time, and independently measure and benchmark their overall trading performance. These tools will help firms to increase revenue and lower costs by making more informed decisions and by improving trading efficiency.

Steve Grob, Group Strategy Director at Fidessa, comments: "Regulation and technology are combining more than ever to make today's financial markets increasingly complex and fast-paced. Against this backdrop, firms need to manage costs whilst developing competitive edge too. The ability to understand how trading activity is really performing makes it easier to maximize efficiency and identify and leverage new opportunities. Those firms with access to these tools will ultimately be able to perform better and offer improved client service."

Fidessa Trader Intelligence

The first of these tools, Fidessa Trader Intelligence, which is now available in the US, is designed to help brokers capture, filter, organize and display a wealth of actionable data from a multitude of disparate sources. This empowers traders by enabling them to better understand their clients' trading styles, patterns and interests, as well as uncover new trading opportunities, to provide a higher level of service.

Fully integrated into Fidessa's sell-side order management platform, Trader Intelligence addresses the challenges of increased data volumes and siloed systems, and provides users with new information and analysis delivered through a simple, unified interface. Trader Intelligence optimizes workflow by aggregating a broad range of data – including market data, trading data, holding data,

Opportunity Crossing® data, trade adverts, IOIs and execution cost analysis – and presents it as powerful counterparty and trading intelligence that can be used to maximize order flow and control costs. It also provides integrated news and block trade data to help traders identify market-moving events, with the option to include shareholder information and other publicly sourced data seamlessly into the sales trader's blotter.

All the data can then be filtered, analyzed and manipulated to provide the necessary intelligence to make informed, timely decisions about trading opportunities and to ensure optimum execution is achieved. Trader Intelligence also has advanced tracking features and query tools that enable traders to rank their clients' interests based on configurable weightings of current, historical, watch list and holdings information. It is distinguished by an intuitive user interface that allows traders to select and manipulate data sets and filter information by client coverage, portfolio or stock views with 'one-click' functionality.

Sabrina Segatta, Product Manager for Trader Intelligence, says: "Today's trading environment presents sell-side firms with competing priorities and diverse opportunities to gain competitive advantage. Fidessa users are demanding better, more efficient ways to service their clients with tools that allow them to deliver relevant, targeted communications and enhance their customer service. They are bombarded with high-volume data and simultaneously challenged to reduce costs. We are helping them meet these demands with the launch of our suite of Fidessa Intelligence tools."

Future additions to the Fidessa Intelligence suite will include tools to: interpret trading performance and adjust execution parameters in real time; produce reports that analyze, interpret and benchmark post-trade performance; and provide a broker-neutral measure of execution quality as well as a ranking of executions trade by trade.

- ends -

About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognized as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

fidessa.com

Fidessa® is a registered trademark of Fidessa group plc
All product and company names herein may be trademarks of their registered owners.