

## **Fidessa continues global expansion with new Latin American base in São Paulo**

New York, November 17, 2011 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, investment management and information solutions for the world's financial community, has today announced the expansion of its Latin American operations with a new headquarters in the region, new staff and data centers that provide resilient, redundant hosting. This move continues Fidessa's global growth as the preferred supplier to both the buy-side and sell-side, and builds on the recent expansion of its Asia Pacific business with the opening of its Australian office in Sydney last month.

The new office, located in São Paulo, Brazil, will serve as a base for the whole of Latin America and comes about as a direct result of Fidessa's continued growth there, as well as from the ongoing demand for its products and services from domestic and international firms across the region. As well as cultivating and growing the local business further, the team based in São Paulo will also provide dedicated service and support functions for the regional client base.

The new office is headed by Bryan Miller, Managing Director for Fidessa's Latin American business, who was previously Senior Vice President and Director of Hosted Client Services for Fidessa in the US. Miller's background in implementation, project management, and ongoing support for Fidessa's US clients, positions him well to ensure that the same market-leading levels of delivery and support, for which Fidessa is well known globally, are provided to clients locally as well.

Miller comments: "We are seeing increasing demand for our award-winning investment management, trading, connectivity and market data solutions from many emerging regions around the world. The markets of Latin America, in particular, are growing rapidly and have attracted significant interest from international players looking for opportunities in expanding economies. This is fueling the need for our solutions among both local and international firms looking to trade in the region."

"Establishing this office is a clear sign of Fidessa's commitment to the marketplace and we will be building the local team with a mixture of experienced Fidessa people from North America as well as local hires." Continues Miller, "Latin America is an important strategic step for Fidessa globally, and I look forward to cementing and expanding our presence here to take advantage of the exciting opportunities that it presents."

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#### **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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