

Octopus Investments extends its use of Fidessa's Buy-side Workstation for ETF trading

London, 31st October 2011 – Fidessa group plc (LSE: FDSA), provider of high-performance trading, investment management and information solutions for the world's financial community, has today announced that Octopus Investments, the award-winning multi-manager specialist, has extended its use of Fidessa's Buy-side Workstation in order to trade ETFs. Already an established user of the Workstation, Octopus first deployed Fidessa's execution management system in 2009.

"Extending our use of Fidessa's Buy-side Workstation was a natural evolution", said Dan Sinclair, OEIC Operations Manager at Octopus Investments. "We needed a solution that would give us a high level of control, allowing us to route our ETF orders to brokers quickly and efficiently, and the Workstation provides that. The ease of integration with our internal systems also complements our robust operational requirements."

Fidessa's Buy-side Workstation is a broker-neutral, low-latency trading workstation with powerful trading functionality that gives greater control of the execution process and provides instant access to cross-asset DMA tools, algorithms and program trading. Delivered as a Software as a Service (SaaS) solution, the Buy-side Workstation is supplied with market data and trading integration via the Fidessa network. The network provides low-latency FIX connectivity between 2,700 buy-sides and 650 brokers across 160 global markets.

Russell Thornton, Global Head of Buy-side Workstation Solutions at Fidessa, added: "We know that robustness, interoperability and responsiveness are crucial for clients. We continue to exceed expectations in these core areas and this is validated by Octopus's decision to extend their use of our Buy-side Workstation for ETF trading. The operational efficiency and risk reduction benefits afforded by the Workstation will translate across Octopus's business, and resonates perfectly with the firm's stated mission to have greater control over their systems and trade processes."

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About Octopus Investments

Octopus Investments, founded in 2000, is a leading investment specialist. We offer innovative core and satellite investment solutions to UK investors, and a wide range of funding options for exceptional companies.

Our core investments include a discretionary management service, multi-manager multi-asset OEICs, and single manager OEICs. These are complemented by our range of satellite solutions, including venture capital trusts, enterprise investment schemes and inheritance tax products. Each product has been designed to solve specific problems faced by financial advisers and their clients.

Our funding solutions cover the entire capital structure, from equity through mezzanine to senior debt, and we seek out outstanding management teams in unlisted companies with whom we can partner.

Octopus has built its business around three core pillars: customer led innovation, excellence in customer service and the quality of our people. We employ more than 200 people and currently have more than £2.5 billion in assets under management.

Octopus has won a number of awards for its products and customer service. We have twice been voted one of the best 100 SMEs to work for by the *Sunday Times*, and we are one of only two fund management companies to be AAA rated by financial advisers for customer service.

www.octopusinvestments.com

About Fidessa group

Exceptional trading, investment and information solutions for the world's financial community.

New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities. Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice.

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