## NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of company
royal <b>blue</b> group plc
2. Name of Person Discharging Managerial Responsibilities
Mark Bever
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest
Person named above
4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)
Person named in 2
5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)
N.A
6. Please state the nature of the transaction.
Sale of shares
7. Number of shares

8. Percentage of issued class
9. Number of shares/amount of stock disposed
1000
10. Percentage of issued class
0.003%
11. Class of security
Ordinary shares
12. Price per share
£7.19
13. Date of transaction
7 December 2005
14. Date company informed
7 December 2005
15. Total holding following this notification
24,137
16. Total percentage holding of issued class following this notification

0.074%
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27. Name of contact and telephone number for queries

Susanna Freeman 01483 206650

25. Name and signature of authorised company official responsible for making this notification

Susanna Freeman

Date of Notification

7 December 2005