NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of company

royal**blue** group plc

2. Name of Person Discharging Managerial Responsibilities

Mark Bever

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

Person named above

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

Person named in 2

5. Please state whether notification relates to a person(s) connected with the director named in 2 above and identify the connected person(s)

N.A

6. Please state the nature of the transaction.

Exercise and sale of share options

7. Number of shares

3415

8. Percentage of issued class

0.01%

9. Number of shares/amount of stock disposed

3415

10. Percentage of issued class

0.01%

11. Class of security

Ordinary shares

12. Price per share

638.50p

13. Date of transaction

3 October 2005

14. Date company informed

3 October 2005

15. Total holding following this notification

25,137

16. Total percentage holding of issued class following this notification

0.077%

27. Name of contact and telephone number for queries

Susanna Freeman 01483 206650

25. Name and signature of authorised company official responsible for making this notification

Susanna Freeman

Date of Notification

4 October 2005