

As a result of purchases at 552p by the royal**blue** group plc Share Incentive Plan on 22 February 2005, John Hamer, Chris Aspinwall and Andy Malpass, all directors of royal**blue** group plc, each became beneficial owners of 22 royal**blue** group plc ordinary shares.

John Hamer's total interest in royal**blue** group plc ordinary shares following this announcement is 824,069 shares, or 2.52% of the issued share capital. Chris Aspinwall's total interest in royal**blue** group plc ordinary shares following this announcement is 1,034,907 shares, or 3.17% of the issued share capital. Andy Malpass' total interest in royal**blue** group plc ordinary shares following this announcement is 104,542 shares, or 0.32% of the issued share capital.